

DATMA In Review : 2024



2019

Summer Winds 2019
Silver Current
Poetic Kinetics (Los Angeles, CA)



2020

Light 2020
Vessels
MASARY Studios (Boston, MA)



2021

Water 2021
Sound Sculpture
Zimoun (Switzerland)



2022

Shelter 2022
Hub 1, Entrance
Do Ho Suh (Seoul, Korea)



2023

Shelter 2023
Community Tides
Silvia López Chavez (Boston, MA)



2024

Transform 2024
Plastic Rooster
Bordali II (Lisbon)

6 YEARS OF **PUBLIC ART**

100% free exhibitions & programs

17 unique public art exhibitions

41+ commissioned artists

3 semi-permanent artworks

16 In-the-classroom deep-dive workshops

4,100+ served with free public programs

20% increased visitorship for small businesses

Consistent news-media reach in Providence & Boston

Established in 2016, the Massachusetts Design Art & Technology Institute (DATMA) derived from an innovative idea to create an “institute without walls” that would bring free, accessible, arts programming to all ages, backgrounds, and socioeconomic levels of the SouthCoast region. DATMA is committed to bringing world-renowned design, art, and technology exhibitions, programs, and initiatives to the visitors and citizens of New Bedford and the region, identified as one of the Commonwealth’s most creative economies by the Massachusetts Cultural Council.

DATMA’s Board & Staff thank you for all the support we receive from our community.

BOARD CHAIR LETTER

MAKE ART PUBLIC

Niko Sullivan
Chair & Founding Board Member



Six years ago, we envisioned DATMA as a “non-collecting” museum, open and accessible to everyone. As it happened, after the initial success of Silver Current in 2019, we decided to focus on curating our art outside. Our public art installations and gallery exhibitions have connected with our community in amazing ways, and we’re thrilled to embrace our focus on outdoor exhibits.

Evolution of Exhibitions. For the first four years, we installed temporary exhibitions, from June to October. In 2023, we installed two “semi-permanent” pieces, “Threshold” in Custom House Square and the “Community Tides” mural on the New Bedford/ Fairhaven Bridge. This year, we installed “Plastic Rooster” outside the YMCA, where it is expected to remain for many years to come.

In 2025, we are taking another step forward, with our first traveling exhibition. “Being Seen: Celebrating SouthCoast Pride,” a monumental multi-media textile to be designed and constructed by students at the College of Visual & Performing Arts at UMass Dartmouth. This collaborative artwork ensures presence of CVPA students downtown continues and all while creating the city’s first large-scale public art piece dedicated to the LGBTQ+ Community. “Being Seen” will first debut on the exterior of New Bedford City Hall, then travel to UMass Dartmouth main campus, followed by the Marion Art Center, and then to a site in Fall River.

Evolution of Educational Programming. Why DATMA? Who needs art? To make creativity part of the everyday experience and to inspire people of all ages—but particularly to inspire young people with the power of design, art, and technology. To that end, we have collaborated with New Bedford High School, New Bedford Regional Vocational Technical High School, Our Sisters’ School, and Nativity Prep, among others. Local youth have helped us to fabricate artworks and had opportunities to create their own at “DATMA Design Days,” often as part of AHA nights.

DATMA has brought artists into the schools and has produced artist-run workshops for teachers from all over the South Coast. In an era when art in schools is often an afterthought, DATMA is sparking the 21st century skills of collaboration and creative expression in young people.

DATMA is still a very young and small non-profit organization, but we like to think we punch above our weight and are making a measurable impact. We thank our supporters, our followers, and the City of New Bedford for helping to foster our growth and evolution.

Nicholas Sullivan
Chair & Founding Board Member



2024 Public Opening Celebration
YMCA, New Bedford, MA
Picture here are several high school students
& faculty from GNBVoc Tech High School
with Bordo II and his team.

IN COMMUNITY

My letter this year must take the form of a thank you. Our brave and colorful rooster is the city's most talked about sculpture due to the generous trust and dreaming of our local community. This past year has more than solidified New Bedford as a world where anything is possible.

In her poem entitled, "Transform," our city's Poet Laureate Sarah Jane Mulvey wrote, "it starts with one piece, one salvaged and cherished bit, churned through, sanded down or carved up, turned into more than it was." That's exactly how "Plastic Rooster" by Bordalo II came to be. Many partnerships with everyone each contributing "one piece" to our project's success.

- NB Voc -Tech High School: Ask them to partner on a project and suddenly a group of teenagers are welding from the top of a cherry picker.
- YMCA New Bedford: Even when the sculpture grew taller each day, kept saying they loved it!
- Explore New Bedford: Whether it be strategizing pedestrian walking paths or launching marketing campaigns, our city's tourism office is the model "A Team."
- Our beloved DPI & Fleet Management: Nearly all of our projects have received support from the incredibly skilled craftspeople at Department of Public Infrastructure, DPI, who secretly love our bizarre requests for help pouring cement and dumpster access.
- New Bedford Creative & the NBEDC: Thanks for giving us a new home.



"Threshold" by Mark Reigelman
Visit with SRPEDD in July 2024
Custom House Square, New Bedford

This sense of community is why we asked Mayor Jon Mitchell and MA Lt. Gov. Kimberly Driscoll to provide remarks at this year's annual Fall Ball in October. It says something when elected officials understand and invest with the arts, resulting in more than beautified streetscapes, but also, a healthier city and boosted economy. A community led by the arts reaps remarkable rewards.

And personally, it's why I chose to live in this place that has now become my home.

Lindsay Miš
Founding Exec. Director

IN HONOR OF ROGER



Roger Mandle was a beloved mentor to many. He had a special way of listening to people and could identify their spark, then foster their growth. To continue Roger's passion for learning through the arts, DATMA has created 100% free education opportunities that give both youth and educators the chance to work with cutting-edge Designers, Artists, and Technologists who can share their drive for exploration and collaboration. We invite you to join us in continuing Roger's legacy of fostering curious minds with impactful education experiences. Help us foster Roger's dream at www.datma.org/donate.

2024 EDUCATION IMPACTS

Starting in April with our in-depth "In the Classroom" programs to pop-up "Design Days" in the warmer months, this year our hands-on STEAM based projects served from K-12 grades up to SouthCoast educators.

400 served in DATMA Design Days

235 served in general public programs

135 served in K-12 students in "DATMA in the Classroom"

8 Grants at \$75,000+ towards education outreach

2024 EDUCATION FISCAL SUPPORTERS

To allow DATMA education initiatives to remain 100% free to participants, our education programs are generously supported by the Hope Foundation, Bank Five, Mass Cultural Council-New Bedford LCC, Mass Cultural Council-Dartmouth LCC, Bristol County Savings Bank, The William and Bertha Schrafft Charitable Trust, BayCoast Bank, Servedwell Hospitality, Alexander & Tamara Pendleton, Frances Levin, David & Hobby Jeffrey, the Mandle Family, and through the many individuals who have donated to The Roger Mandle Legacy Campaign which directly supports our educational outreach.

Read more about our education programs
www.datma.org/education

EDUCATION HIGHLIGHT

DESIGNING, UPCYCLING, AND MAKING PUBLIC ART WITH LOCAL YOUTH

From March to May, thirty 11th & 12th grade Metal Fabrication & Welding students at Greater NB Vocational Technical High School (GNBVT) joined Bordalo II (Lisbon) and DATMA in the creation of a new site-specific sculpture in downtown New Bedford. Working directly under the guidance of the artist and his team, students learned new fabrication processes, engineering techniques and design skills, while gaining hands-on experience in creating community-centered public art now installed at the YMCA New Bedford.

In addition, DATMA embarked on new education partnerships this season including The Audubon Society, Vineyard Wind, and the YMCA Southcoast.

“The DATMA project is more than just a project, it’s a symbol. It symbolizes unification and how people can come together, not only to work on a project, but to come together to do something good for our community. The one thing I can’t stop thinking about is how both teams were able to collaborate and work together on this project despite being from different parts of the world. And we’re all from different backgrounds but fate brought us together to do something that’s bigger than all of us.

I hope when people walk by and see the work we’ve done they’ll see more than just the art, but the message and what it means. I hope it brings people together the same way it brought us together.”

11th grader at NB Voc Tech High, June 2024



GNBVT High School students joined by Bordalo in their classroom in June 2024.

The past six years have been made possible by many individuals who believe that art has the power to uplift a community.

Victoria & Neilson Abeel	Fabio Fernandez	Nina Weeks Bullard & Mark Lubbers	Anne & Richard Sadow
Melinda Ailes	Gabrielle Ferreira	Pam Murray & Jay MacLaughlin	Dawn Salerno
Lisa Aldrich	Ruth Furman & Ernest Fisher	Pam Donnelly & Tim Mahoney	Scott Bishop & Margo Saulnier
Lisa Schmid Alvord & Joel Alvord	Jennifer Forbes	Bettina Borders & Victor Mailey	Christine & Paul Schmid
Margot Hand & Robert Anderson	Leslie Riedel & Scott Friend	Torey Malatia	Paul & Tina Schmid
Joey Andrade	Nathalie & John Garfield	Mary Mandeville	Christina Hutton & Frederic Schnure
Jeffrey Apfel	Peggy Gildersleeve	Roger & Gayle Mandle	James & Eva Seed
Rebecca Eaton & Steven Ashley	Kim & Buzz Goddard	Julia Mandle	Joan Shafran
Frances Atkeson	Harvey Goldman	Anne & Steve Markowski	Dan & Susan Shedd
Dr. Robert and Susan Bahr	Michael Goodwin	Molly McCarthy	Sadia Quraeshi Shepard
Paulo Baptista	Beth & Chuck Gormley	William McDaniels	Molly Sherden
Tracy Silva Barbosa	John and Vanessa Gralton	Susan Eldredge Mead	Steven & Martha Shuster
Travis Brown & Teresa Barger	Lila Greene	Elizabeth Millhon	Daphne & Ed Siegal
Maria Barlow	Edith Greene	Fred & Nancy Miš	Christopher Silva
Rebecca Barnes	Nick & Marjorie Greville	Lindsay Miš	Stephen & Judy Silverstein
Christina Bascom	Laura Groark	Brendan Mitchell	Paul & Elizabeth Sittenfeld
Gale and Thomas Beaton	Dena Haden	Dr. Jane Moffett	Robert B. Smith
Philip Beauregard	Joan Shafran & Robert Haines	Patrick Moore	Bernadette Souza
Michael Benevides	Hannah Haines	Margaret Wool & Vincent Mor	Meagan Souza
John & Shelley Benjamin	Liv & Mark Haines Gauthier	Kathleen Mulhern	David Bogen & Pamela Spatz
Jean & Arthur Bennett	Catherine & Dick Haining	Tori Mulhern	John Spooner
Benjamin Berke	Jocelin G. Hamblett	Stuart & Nancy Murphy	Robert & Carolyn Stegeman
Terese Bernert	William & Nancy Hammer	Lara & Ryan Harrington	Wendy Stern
Leonard A Bernheimer	Lara & Ryan Harrington	Helena & Ken Hartnett	Jodi Stevens
Wally & Roz Bernheimer	Helena & Ken Hartnett	Peter & Sydney Hawes	Julie & Daniel Stevenson
Peter & Sally Bohlin	Peter & Sydney Hawes	Lara Henderson	Zoë & Bradford Stoesser
William & Nannette Braucher	Lara Henderson	Sandra & Bill Hewitt	Leslie Hill & Alan Stone
Stephen Brayton	Sandra & Bill Hewitt	Ralph Hickok	Nicholas & Deborah Sullivan
Janet Brown & Michael Brewer	Ralph Hickok	William Hoffman	John Terry
Marlissa Brigggett	William Hoffman	Jonathan & Elizabeth Howland	John Tholl
Iva Brito	Jonathan & Elizabeth Howland	Michael Hudner	Selma Thomas
Denell Brodeur	Michael Hudner	Jim & Bess Hughes	Serina Gundersen Thomas
Christina Connett Brophy	Jim & Bess Hughes	Bepie Huidekoper	Patricia Thomas
Irene & Norm Buck	Bepie Huidekoper	W. Michael & Candace P. Humphreys	Pat Coomey Thornton
Laurie & John Bullard	W. Michael & Candace P. Humphreys	Ruth Hutton	Philip & Pamela Tobey
Bernard Buonanno	Ruth Hutton	Marjorie M. Hutton	Judith Tolnick Champa
Amy and Andy Burnes	Marjorie M. Hutton	Susanna Jacobus	Chris Gustin & Nancy Train Smith
Don Burton	Susanna Jacobus	David & Hobby Jeffrey	Jane Tuckerman
Stephen Canessa	David & Hobby Jeffrey	Silas Jeffrey	Kelly Tzannes
Beverly Carter	Silas Jeffrey	Elizabeth Johnson	Rebecca Uchill
Peter Cerilli	Elizabeth Johnson	Sara Johnston	Joan Underwood
Rachel Charrier	Sara Johnston	Ben Jones	John Vasconcellos
Elizabeth Chase	Ben Jones	Michael & Marty Keating	Roberta Verville
Sharon Cherry	Michael & Marty Keating	Nick & Bicky Kelby	Marion & Henry Wainer
Caroline Conzatti	Nick & Bicky Kelby	Nicholas Kelley	Lonelle & Samia Walker
Crystal Cousins Campbell	Nicholas Kelley	Brian Adams & Edwina Klünder	Sarah Cunningham & Alfred Walker
Keri & John Cox	Brian Adams & Edwina Klünder	Amelia Koch	Ellen & Donald Watson
Joshua Croke	Amelia Koch	Mary Ellen Lees	Robert & Elizabeth Wax
Victoria Cunningham	Mary Ellen Lees	Frances Levin	Russ & Jane Reynolds Weigel
Sue Curran	Frances Levin	Ned Levine	Neal Weiss
Katherine & Frederick Dabney	Ned Levine	Ann Ogilvy & Demarest Lloyd Macdonald	Alison Wells
Luiza deCamargo	Ann Ogilvy & Demarest Lloyd Macdonald	Peggy Ann Loar	Anna Whitcomb & Sam Knight
Hadley Desmeules	Peggy Ann Loar	Joseph Lopes	Don & Elizabeth Wilkinson
Amy DesRosiers	Joseph Lopes	Jeannine Louro	Noreen Winderlick
Elizabeth DiMaggio	Jeannine Louro	Anne Louro	Tammie Worthington-Witczak & Frederick Witczak
Elizabeth DiPaolo	Anne Louro		Emese Wood
Allan & Priscilla Ditchfield			Peter & JoAnn Wooding
Ed Dolman			Bernhardt Wruble
Janet Egan			
Tobey Eugenio			
James & Mary Faughnan			
Kate & David Fentress			

DATMA's Board of Directors

Steven Ashley	David Jeffrey	Stephen Silverstein
Walter S. Bernheimer, II, Secretary	Adam Katz	Pat Coomey Thornton
Iva Brito	Michael Keating	Gayle Mandle, Co-founder & Vice Chair
Tobey Eugenio	Ann Kim	Nicholas Sullivan, Chair
Harvey Goldman	Amelia Koch, Treasurer	
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Nancy Hammer	Pamela A Murray	Co-founder & Founding Chair
Lara Henderson	Dan Shedd	

DATMA's Chairs Council

Paula Robinson Deare	Timothy Mahoney
Liv Haines Gauthier	Coco Mandle
Chris Gustin	Sadia Quraeshi Shepard
Hannah Haines	Rosanne Somerson
Jeremiah Hernandez	
Jonathan Howland	
Viera Levitt	

DATMA's Incredible Team

Lindsay Miš, Executive Director	Noreen Winderlick, Development Services	mediumstudio, Design Services
Amanda Hawkins, Programs Manager	KLÜNDER Communications, PR Services	Countless local creatives that share their skills